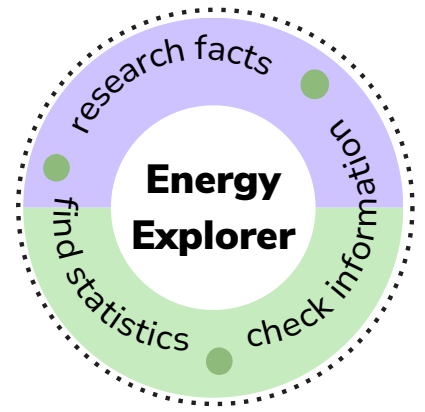


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Helpful Facts: (include where you found this information)

Useful Statistics: (include where you found this information)

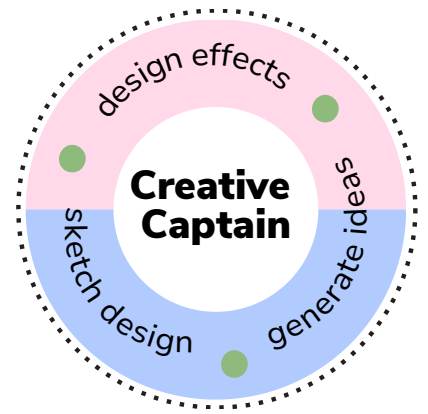
Information Checked: (include where you found this information)

Digital tools used for this role:



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Design layout - consider purpose and content

Useful Images/charts/diagrams

Explain your reasoning for these design choices:

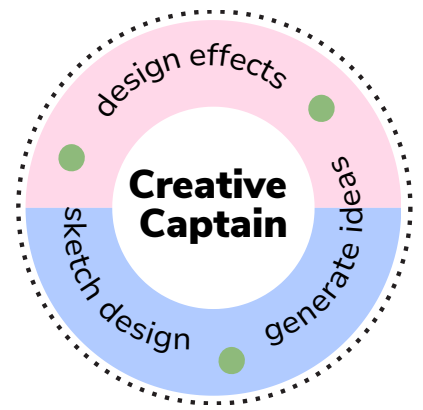


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Font styles and colour scheme - consider audience



Explain your reasoning for these design choices:

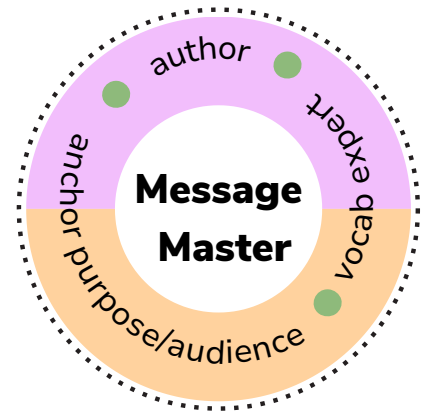
Digital tools used for this role:



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Headline:

Main points:

Call to action:

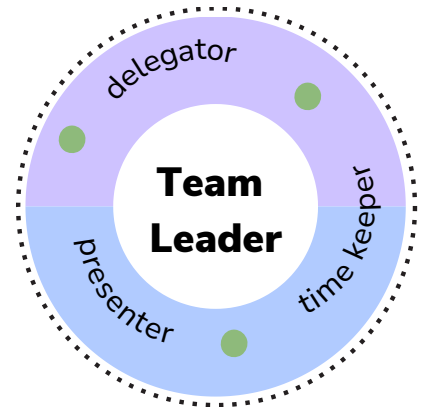
Explain your reasoning for your choice of vocab:

Digital tools used for this role:



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Time allocations and check in points

Presentation digital platform used for campaign

Reasoning behind choice of platform

Presentation key points

Digital tools used for this role:



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