

Marking criteria for the persuasive writing task

Marking criteria	Description of NAPLAN narrative writing marking criteria
Audience	The writer's capacity to orient, engage and persuade the reader.
Text structure	The organisation of the structural components of a persuasive text (introduction, body and conclusion) into an appropriate and effective text structure.
Ideas	The selection, relevance and elaboration of ideas for a persuasive argument.
Persuasive devices	The use of a range of persuasive devices to enhance the writer's position and persuade the reader.
Vocabulary	The range and precision of contextually appropriate language choices.
Cohesion	The control of multiple threads and relationships across the text, achieved through the use of referring words, ellipses, text connectives, substitutions and word associations.
Paragraphing	The segmenting of text into paragraphs that assists the reader to follow the line of argument.
Sentence structure	The production of grammatically correct, structurally sound and meaningful sentences.
Punctuation	The use of correct and appropriate punctuation to aid the reading of the text.
Spelling	The accuracy of spelling and the difficulty of the words used.