

# SMART criteria

To select an idea for social action that is feasible and realistic to complete within the time-frame, use the S.M.A.R.T. criteria:

**S** **Specific** - ensure that your idea is clear and has a narrow focus.

**M** **Measurable** - can you measure your idea? Stay on track by asking: how will I know when it's done?

**A** **Achievable** - aim high but make sure your project idea is something that you can actually do.

**R** **Relevant** - is your idea linked to what you are trying to achieve? Will your idea help you to achieve your desired result?

**T** **Time-bound** - a deadline will help establish a sense of urgency and help you keep your project focused and on-track.

The criteria above were inspired by this article found on the Creative Educator website:  
<http://creativeeducator.tech4learning.com/2017/lessons/set-SMART-goals>

