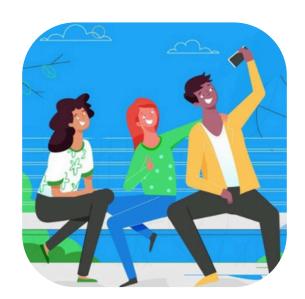
Barriers to Recycling Mobile Phones

MobileMuster conducted their own research into why people weren't recycling their mobile phones. These were the reasons they identified.



Many people aren't recycling their mobile phones because they:

- Are keeping their old phones as spares for backup in case current phones stop working or get broken
- Haven't got around to recycling them yet
- Might have old phones that are still working or that might have information on them that people still need
- Aren't sure what to do with them
- Are concerned someone might access the data One in three mobile users agree that the data stored on their unused phone will stop them from recycling.
- Don't know where to recycle them
- Didn't think of recycling their phone or they forgot about it
- Didn't know you could recycle mobile phones
- Want to give it to their friends or family
- · Are keeping the phone for their kid



For more information about mobile phone recycling, visit MobileMuster: https://www.mobilemuster.com.au/



