

Infographic Assessment Rubric

Student name:

	Not yet - 0 points	Fair - 1 point	Good - 2 points	Great - 3 points
Accuracy of content	Less than 50% of the content included in the infographic is accurate.	At least 60% of the content included in the infographic is accurate.	At least 75% of the content included in the infographic is accurate.	At least 90% of the content included in the infographic is accurate.
Use of visual materials	Visual materials lack effectiveness and relevance and don't add to the content of the infographic.	Few visual materials used and those used add little to the content of the infographic.	Good use of visual material. Materials used add to the content of the infographic.	Great use of visual materials to support information on the infographic. Visual materials add to the content of the infographic.
Evidence of research	Little thought was given to the resources used. Most resources used have yet to be cited.	Some thought was given to the type of resources used for research. Most resources used have been cited.	Good use of research from varied sources. Resources used have been cited.	Excellent use of research from varied sources. All resources have been cited.
Appearance	The infographic could be more appealing in design, layout, and neatness.	Some elements of the infographic are appealing in terms of design, layout, and neatness.	The infographic is appealing in terms of design, layout, and neatness.	The infographic is very appealing in design, layout, and neatness.
Spelling and grammar	Many spelling or grammatical errors.	Some spelling or grammatical errors.	Few spelling or grammatical errors.	Almost no spelling or grammatical errors.

Other notes:

