



COOL.ORG

ACT FRAMEWORK

Click on each section to learn more



Share Knowledge

Share the knowledge you develop by reading, watching, listening and actively finding out ways to be able to pass it on.

- Read, watch or listen to things that inform with facts
- Engaging in discussions around the changes you'd like to see or make
- Share your learning using visuals, video, or audio
- Write a letter about your passions
- Attend a workshop or seminar and share what you learned
- Wear a pin or a badge that shows your support.

[HOME](#)

[BACK](#)

[NEXT](#)



Join Forces

Join networks and grow your connections by finding organisations or movements

- Research an organisation or movement to learn more
- Join groups that align with your values and do work you agree with
- Volunteer your time to help out
- Contribute to community events or fundraisers

[HOME](#)

[BACK](#)

[NEXT](#)



Create Impact

Create and experiment with building stuff that will make the situation better

- Use materials that others are wasting
- Make a solution that helps someone, such as food or care packages
- Create artwork or photos to communicate your message
- Design something wearable that spreads your message
- Make something people can see or hear, such as a website, a poster, or music.

[HOME](#)

[BACK](#)

[NEXT](#)



Pitch Ideas

Pitch to people to find your voice by talking debating, writing, recording and exchanging ideas

- Seek advice on your ideas with someone you respect
- Deliver 5-min pitches on the Issue, Ideas, and Impact
- Write an article or social media post for an audience
- Participate in a formal debate or a hackathon
- Write and record a song, slam poetry, or a story
- Find a mentor, investors, or people to back you.

[HOME](#)

[BACK](#)

[NEXT](#)



Grow Momentum

Grow your crowd and amplify your voice by organising events involving your community and beyond or even starting a business!

- Form a working group and plan your objective
- Organise an event like an art show, a workshop, a food stall or a clean-up that aligns with your message
- Present to a crowd at an event or a conference
- Start a petition or a membership drive around an issue
- Explore a social enterprise model to really go big!

