

Infographic Assessment Rubric

Student name/s:

	Not yet - 0 points	Fair - 1 point	Good - 2 points	Great - 3 points
Accuracy of content	Less than 50% of the content included in the infographic is accurate.	At least 60% of the content included in the infographic is accurate	At least 75% of the content included in the infographic is accurate.	At least 90% of the content included in the infographic is accurate.
Use of visual materials	Visual materials lack effectiveness and relevance, and don't add to the content of the infographic.	Few visual materials used and those used add little to the content of the infographic.	Good use of visual material. Materials used add to the content of the infographic.	Great use of visual materials to support information in infographic. Visual materials add to the content of the infographic.
Evidence of research	More thought could be given to the resources used OR only one or two resources used. Most resources used have not been cited.	Some thought given to the type of resources used for research. More than two resources used and have been cited.	Good use of research from varied sources. More than three resources have been cited.	Very good use of research from varied sources. All resources have been cited.
Appearance	Few elements of the infographic are appealing in terms of design, layout, and neatness.	Some elements of the infographic are appealing in terms of design, layout, and neatness.	The infographic is appealing in terms of design, layout, and neatness.	The infographic is very appealing in terms of design, layout, and neatness.
Spelling and Grammar	Many spelling or grammatical errors.	Some spelling or grammatical errors.	Few spelling or grammatical errors.	Almost no spelling or grammatical errors.

Other notes: