

How to Turn a Project into an Infographic

Infographics are a perfect way to convey information in a striking and easy-to-understand format. But how do we make one?

Which projects are suitable for an infographic?



Not every project makes sense to display as an infographic. A good project for an infographic needs:

1. An essential question

The goal of your infographic will be to answer this question through sharing information. Some examples could include:



2. A strong visual element

For an infographic to be striking and attention grabbing it needs a strong visual element. Your visuals may include:

- data displays
- scientific drawings
- illustrations
- explainer diagrams
- flow charts
- maps
- icons
- attention grabbing text.



When choosing a topic, think about what can be illustrated to strengthen your presentation.

3. A format

This will help inform the layout and flow of your infographic. You could try:

- a process infographic (how do I...?)
- a comparison infographic (how is A different to B?)
- a timeline infographic (what happened...?)
- informational infographic (what is...?)



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Making your infographic

Once students have worked through the research process they can start to plan their infographic. Start by answering these questions:

- Who is your audience?
- What is the topic of your infographic?
- More specifically, what do you want them to know about this topic?
- What are your key images to include?
- Where will you source your images?
- Will you need to make any images? (graphs, charts etc.) How will you make them?

What is in the mix?

Next we need to plan the layout of the infographic. Some infographics will have a logical format to them. For example in a 'How to Bake a Cake' infographic you would start with the ingredients and then work through the recipe step-by-step.

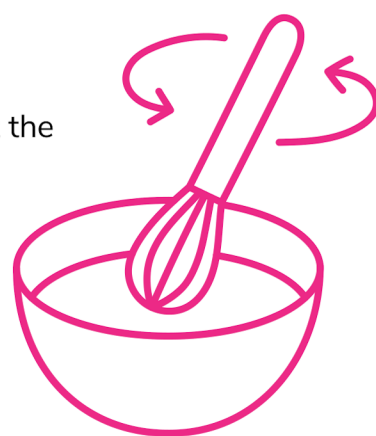
Other infographics will require a little more thought to plan out the presentation of the information. If you're getting stuck try answering the following questions:

First I need my audience to know....

Then, I need them to understand that

Finally I want them to...

It can help to sketch or draw out this section so you can start to plan where the different parts of information need to go and what images will need to go with them.



What tools can I use?

Designing an infographic from scratch can be an option, and you can use either traditional or digital media. This can be very time consuming and there are a number of free online infographic designers including:

- [Piktochart](#)
- [Canva](#)
- [Venngage](#)
- [Snappa](#)

Put it all together

Now we have our plan we can start putting our infographic together! Make sure your information flows from one point to the next. Remember to use graphics and icons to help the readers eye flow through the information. When you're finished ask a critical friend to read over your infographic and identify one thing they really like, and one thing they think needs to be changed.

Congratulations! You've made an infographic!

