

Anthropomorphism

What?

When characters or objects are given human characteristics.

Why?

To increase the reader's understanding of the object's or animal's experience

To allow the reader to see things from an alternative perspective

To help the reader make sense of the world

To engage the reader in new or interesting ways

Examples

Beauty and the Beast (1991)

Mrs Potts, Lumiere, Cogsworth, Chip

The Chronicles of Narnia

Aslan (the lion)

Ratatouille

The rats

Frozen

Olaf

Cars

The cars

The Toy Story Series

The toys

Pinocchio

Pinocchio, Jiminy Cricket