

# Proposal Assessment Rubric

Student name:

	Not yet - 0 points	Fair - 1 point	Good - 2 points	Great - 3 points
<b>Communication</b>	The proposal does not communicate a clear idea and meaning is difficult to understand.	The proposal mostly communicates clearly with some errors making meaning harder to understand.	The proposal communicates ideas clearly and is easy to understand.	The proposal makes good use of vocabulary and sentence structure to communicate clear ideas.
<b>Demonstrated understanding</b>	The proposal does not refer to the data and contains no proposed action.	The proposal has proposed an action with weak or no links to the data.	The proposal references the data, and has put forward a conservation action	The proposal demonstrates a clear interpretation of the data, which has been applied to a suitable conservation action.
<b>Structure</b>	The proposal is not structured and does not have an introduction or conclusion.	The proposal does not have a clear structure, introduction or conclusion	The proposal uses paragraph structures and has an introduction and a conclusion.	The proposal follows a clear structure with paragraphs, a strong introduction and a strong conclusion.
<b>Spelling and grammar</b>	Many spelling or grammatical errors.	Some spelling or grammatical errors.	Few spelling or grammatical errors.	Almost no spelling or grammatical errors.