

Infographic Rubric

| | Not yet - 0 points | Fair - 1 point | Good - 2 points | Great - 3 points |
|--|--|---|--|--|
| Explains details and results of tests | Includes little information about the tests and how they were conducted. | Includes some information about the results of the tests and how they were conducted but is missing important. | Includes good information about the tests and the results, but some information is unclear. | Includes comprehensive information about the tests and results. |
| Includes recommendations for farmers | Doesn't include information about what soil additives are recommended for use by the farmer. | Includes some information about what soil additives the farmer should use but doesn't explain why these should be used. | Includes good information about what soil additives the farmer should use, but some information is unclear or missing. | Includes comprehensive information about what soil additives should be used and why these are being recommended. |
| Visual appearance | The infographic could be more appealing in design, layout, and neatness. | Some elements of the infographic are appealing in terms of design, layout, and neatness. | The infographic is appealing in terms of design, layout, and neatness. | The infographic is very appealing in design, layout, and neatness. |
| Use of images/visual materials | Visual materials lack effectiveness and relevance and don't add to the content of the infographic. | Few visual materials were used, and those used added little to the content of the infographic. | Good use of visual material. Materials used add to the content of the infographic. | Great use of visual materials to support information on the infographic. Visual materials add to the content of the infographic. |
| Spelling and grammar | Many spelling or grammatical errors. | Some spelling or grammatical errors. | Few spelling or grammatical errors. | Almost no spelling or grammatical errors. |