

# What is a Social Enterprise?



Year 9

# Discuss the following statements

## Problem pair 1:

Flynn, aged 12, can't see his favourite band at an over-18s music event.

Tony, aged 55, can't find a new job after his last company shut down because he's "too old".

## Discuss:

- What do the statements have in common?
- What differences are there between the two statements?
- Is the statement describing a "want" or a "need" and what is your reasoning for this?

# Discuss the following statements

## Problem pair 2:

Eli can't buy a PlayStation 5 with his savings.

Marie's full-time job doesn't pay enough to afford healthy food for her kids' dinner and cover the all the bills.

## Discuss:

- What do the statements have in common?
- What differences are there between the two statements?
- Is the statement describing a "want" or a "need" and what is your reasoning for this?

## Discuss the following statements

### Problem pair 3:

Jamal's parents won't let him drink Coke because it's too sugary.

Judith can't drink her tap water because it contains lead.

### Discuss:

- What do the statements have in common?
- What differences are there between the two statements?
- Is the statement describing a "want" or a "need" and what is your reasoning for this?

# Discuss the following statements

## Problem pair 4:

Izzy dreams of going to a prestigious private school.

Safisha can't go to school because the laws in her country forbid girls from being educated.

## Discuss:

- What do the statements have in common?
- What differences are there between the two statements?
- Is the statement describing a "want" or a "need" and what is your reasoning for this?

# Discuss the following statements

## Problem pair 5:

Kayden, 22, uses some of her full-time salary to repay a car loan.

Puspal, 23, works all day, seven days a week with no end in sight to pay off a debt her father passed onto her when he died.

## Discuss:

- What do the statements have in common?
- What differences are there between the two statements?
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# What is a Social Issue?

## Social issues:

- Affect many people in society (even though you might not recognise these groups of people).
- Limit access to things that we need for a better life.





# What is a Social Enterprise?

A business that trades to intentionally tackle social problems, improve communities, give people access to employment and training, or help the environment. A portion of profits made must go towards its social mission.



Thankyou ad campaign (2014)  
Source: [https://youtu.be/r1Y\\_S7GUQsg](https://youtu.be/r1Y_S7GUQsg)

# What is a Business?

Businesses are set up to earn money and make a profit. They get their income through trading goods and services to customers who want them. All profits go to the people running or owning it.

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# What is a Charity?

A specific type of organisation that does not make a profit (money made doesn't go to the people who run the organisation).

Charities address social problems, such as promoting human rights and preventing the suffering of animals.

**COOL  
\_ORG**

**COOL  
\_ORG** **ACRE**

# Business, Charity or Social Enterprise?

Organisation type	Are they trying to make a profit?	Does trading contribute a significant part of the income?	Where do the 'profits' go?	Are they trying to address social issues?
Business	Yes	Yes	Shareholders and the owners	No
Charity	No	No	100% towards social mission	Yes
Social Enterprise	Yes	Yes	At least 50% towards social mission	Yes

# Business, Charity or Social Enterprise?

For each of the organisations on the cards given to you, ask yourself:

- What is the organisation's business activity, if any?
- What are its social goals, if any?
- Do you consider the organisation to be a Social Enterprise?

Place the organisations on a line on your desk with 100% charity at one end, 100% business at the other, and Social Enterprise in the middle.

