

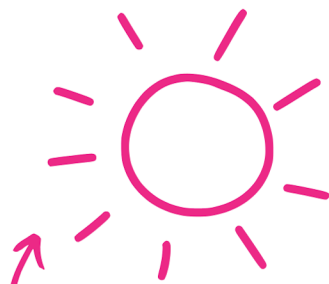
Creating Quality Content - Drawing

Drawings use many different elements to convey meaning and emotion to the viewer. These can include the use of shape, form, space, lines, texture and colour.

We can use these elements to create focal points, convey emotion, or create a sense of movement.



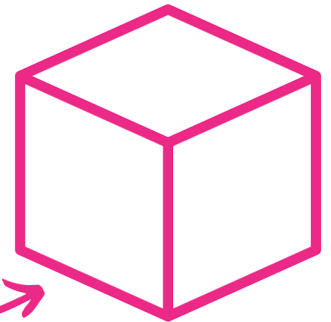
LINES



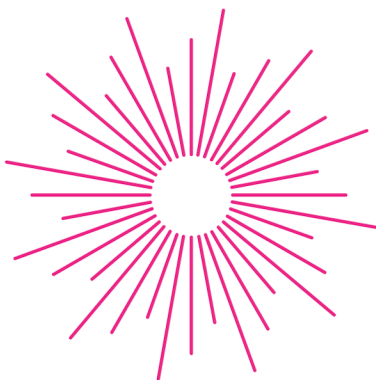
Doesn't really have edges!

Lines can be one of our most important tools in drawing and are usually how we get started. Even when we are drawing things that don't have an edge, like waves, or clouds, we still start with an outline.

We can also use lines to give our drawing a 3 dimensional feel.



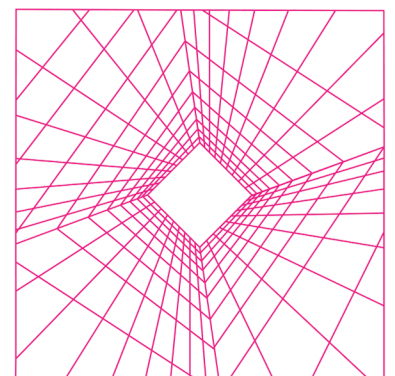
Whoa, it's three dimensional!



We can use lines to create a focal point, like this one...



Or to create depth in our drawing to pull our viewer in. This is called perspective!



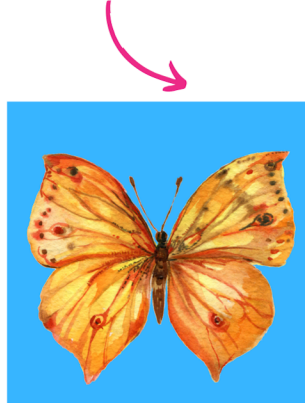
In fact, we can make a whole drawing just using lines!

Question: How you can you use lines to draw attention to an area of your drawing?

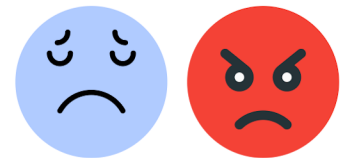
COLOUR

Colour is a great way to draw attention to an area or to add emotion to a drawing. You can use contrasting colours to highlight your subject and create a focal point. Opposite colours often work best!

You could use red and green, blue and orange, or purple and yellow!



Colours are also tied to emotions. What does it mean when you say 'I'm feeling a bit blue'? Have you heard of someone being 'red with rage'? What emotion do you feel when you think of yellow? or green?



Check out this artwork. This is an art piece called *The Flower Thrower* (2003), by an artist called Banksy. Banksy's artwork often features black and white outlines with pops of colour.

Think!
How has the artist used colour?
What message do you think they are trying to share?



SHADES

Don't forget, you can use different shades of the same colour. This is really useful for showing areas of light and shadow in your drawing. This can give your drawing a 3 dimensional effect!

SHAPE

You create a shape in your drawing when you define a specific area. A shape might be geometric...

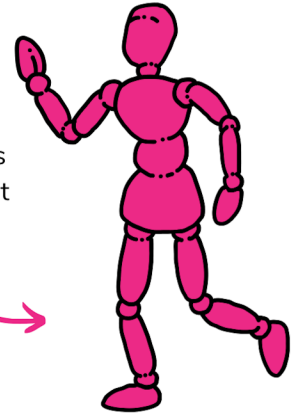


...or freeform!

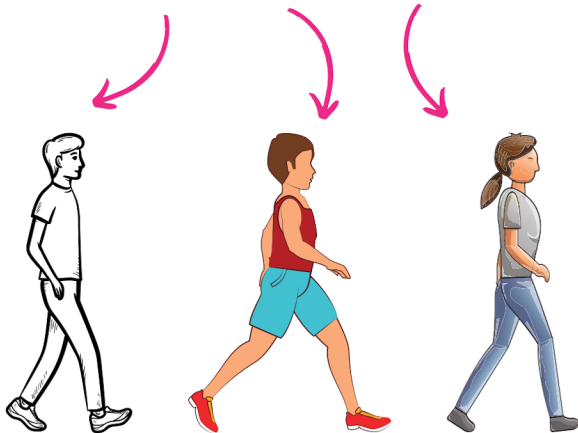


You could think of shape as lines taken to the next level! Often in drawing we start with basic shapes as our guidelines.

Artist often use mannequins like this one to help them get the shapes of a figure correct!

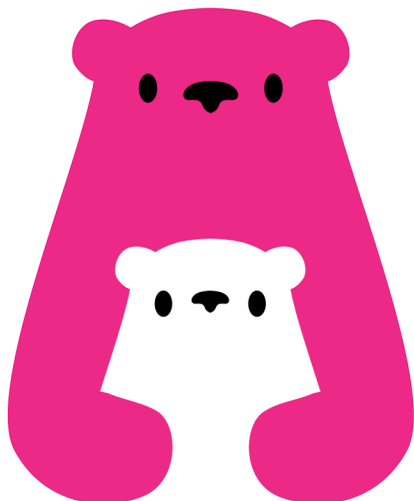
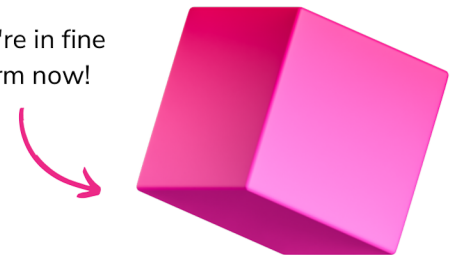


Then we use lines, colour, and shades to further refine our shapes.



Once you start to use these elements you might create shapes that look 3 dimensional. Now you are giving your shape form which is another element of drawing!

We're in fine form now!



SPACE

Shapes are sometimes called 'positive space', meaning it is space, with something inside. The opposite of this is 'negative space' where there is an empty spot. Sometimes we can use this to suggest something without explicitly drawing it.

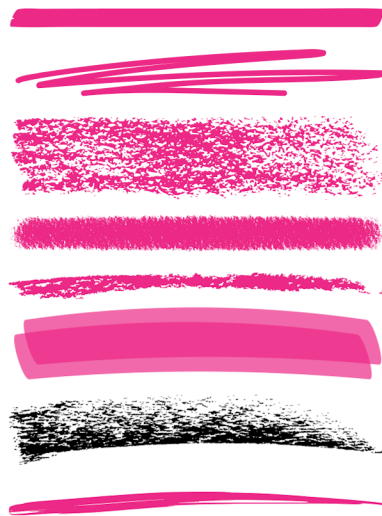
Check out how this logo uses negative space!



TEXTURE

When creating your artwork there's many different textures you can use! Different mediums will give you different textures for your drawing. You could try...

- markers
- pencils
- chalk
- crayons
- pastels
- highlighters
- charcoal
- ink



Different texture can help convey different objects! Which one would you use for tree bark? How about sunlight? Or the skin of a shark?



LET'S APPLY WHAT WE KNOW!

Take a look at these images below. What elements of drawing have they used?

