

# Creating Change Planning Guide

What is the issue?

What would we need to do to change the situation?

Who is your audience?

How can you best reach your audience?

Who can help you?

What issues or opposition might you face?

Other thoughts and ideas

What are some counter arguments you might face?

**MECCA  
M-POWER**

**SAVAGE FILMS**

**COOL  
.ORG**