

Media for Behaviour Change

How do we inspire action?

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.ORG**



Image source: MobileMuster, copyright 2023

THEY'RE CALLING ON YOU

YOU CAN HELP SAVE GORILLAS
IN THE WILD SIMPLY BY
RECYCLING YOUR OLD PHONE

Image Source: Zoos Victoria, MobileMuster Campaign



Where does your plastic go?



Pick it up, Bin It. Take 3 for the Sea



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Image source: Zoos Victoria, Phillip Island Nature Parks
When Balloons Fly, Sea Birds Die Campaign

When balloons fly, seabirds die



Image source: Zoos Victoria
Wipe for Wildlife Campaign



Wipe 4 Wildlife
buy recycled toilet paper





Image source: Cancer Council Western Australia
SunSmart Campaign









