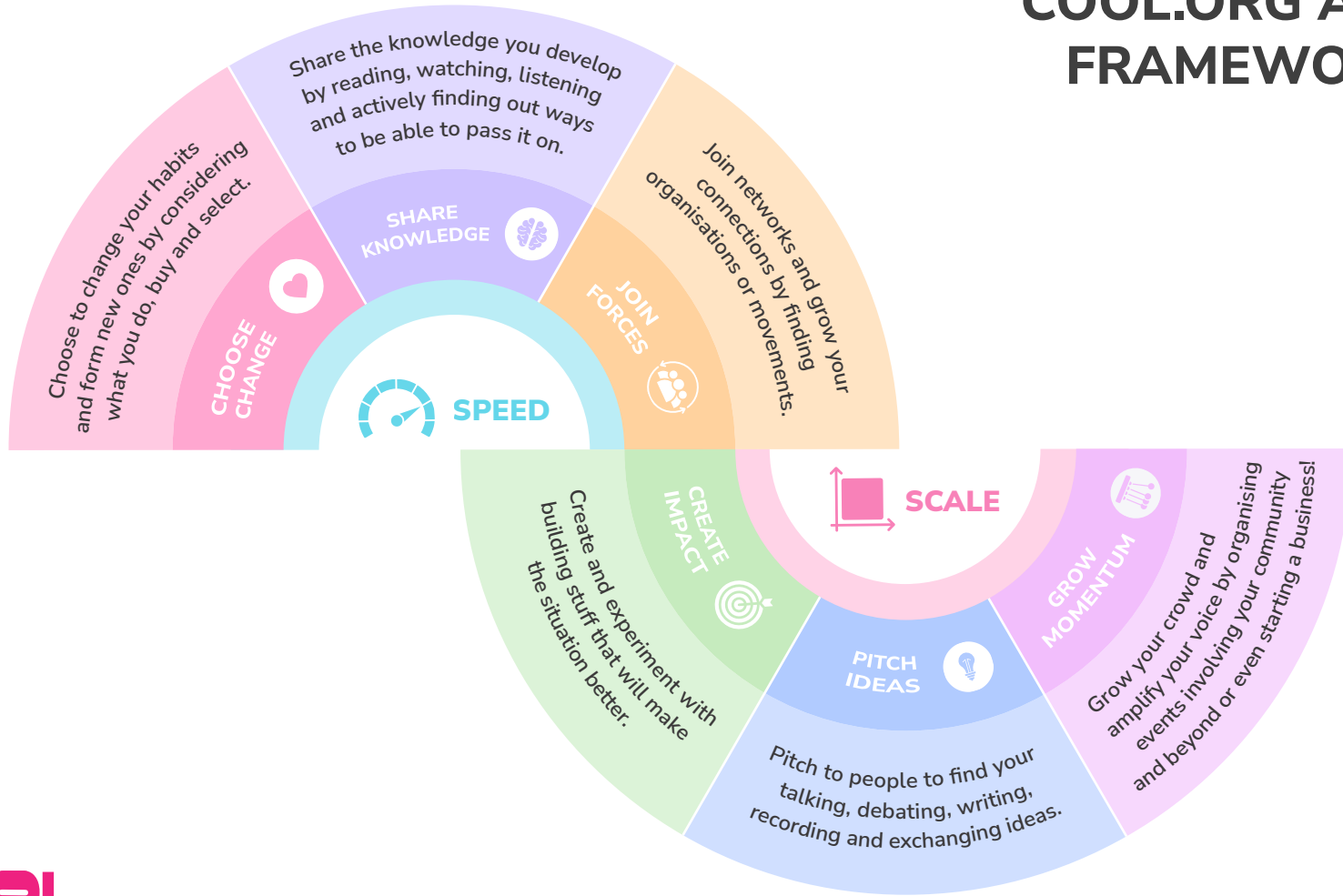


COOL.ORG ACT FRAMEWORK



Actions you can take:



- Make a personal pledge for action
- Change the way you shop or the things you buy
- Consider the choices you have before you select
- Change your behaviour in small ways
- Choose to make a change now.



- Read, watch or listen to things that inform with facts
- Engaging in discussions around the changes you'd like to see or make
- Share your learning using visuals, video, or audio
- Write a letter about your passions
- Attend a workshop or seminar and share what you learned
- Wear a pin or a badge that shows your support.



- Research an organisation or movement to learn more
- Join groups that align with your values and do work you agree with
- Volunteer your time to help out
- Contribute to community events or fundraisers.



- Use materials that others are wasting
- Make a solution that helps someone, such as food or care packages
- Create artwork or photos to communicate your message
- Design something wearable that spreads your message
- Make something people can see or hear, such as a website, a poster, or music.



- Seek advice on your ideas with someone you respect
- Deliver 5-min pitches on the Issue, Ideas, and Impact
- Write an article or social media post for an audience
- Participate in a formal debate or a hackathon
- Write and record a song, slam poetry, or a story
- Find a mentor, investors, or people to back you.



- Form a working group and plan your objective
- Organise an event like an art show, a workshop, a food stall or a clean-up that aligns with your message
- Present to a crowd at an event or a conference
- Start a petition or a membership drive around an issue
- Explore a social enterprise model to really go big!