You're A Celebrity Worksheet

Imagine you are a celebrity in your chosen area of society. You might choose to be a famous musician or singer, sports star, fashion designer or even a political leader. Because of your celebrity and fame, you have an opportunity to draw attention to an important social issue and advocate for change in your local community, state or across the nation. Ideally you want to help make Australia a world leader and role model for other nations to respect and follow.

Your task is to identify the social issue you want to support and explain how you will use your celebrity status and fame to help make change occur. It is important that your approach uses what you have learnt from your earlier PMI evaluation to ensure your actions are successful. Be creative in your plan for action – the sky is the limit.

Use the following questions to help guide your plan and then evaluate it using the PMI table on this worksheet.

- 1) What area of society are you a celebrity of?
- 2) What important social issue do you want to draw attention to?
- 3) How will you use your celebrity status and fame to ensure change occurs?
- 4) What are the pluses, minuses and interesting factors of your approach?

Plus	Minus	Interesting

